

# Social platform trial scorecard

MV3 Marketing | [mv3marketing.com/blog](https://mv3marketing.com/blog)

- ☐ **Connect two real client profiles**  
Pass if both connect without a shared login and permissions can be set per person.
- ☐ **Validate and import a bulk CSV**  
Run `bulk_csv_check.py` first. Pass if the import matches your file and times are correct.
- ☐ **Add a UTM rule and check one live link**  
Pass if the published link carries `utm_source`, `utm_medium` and `utm_campaign`.
- ☐ **Run one draft through approval**  
Pass if a client contact approves inside the tool, with no email chain.
- ☐ **Build and export one report**  
Pass if the PDF exports and branding behaves as you need.
- ☐ **Count the hours**  
Record time spent on scheduling, approvals and reporting this week against last week.
- ☐ **Check plan limits against your roster**  
Profiles and users today, and at your next client count.